
Index

Volume 40

1997-1998

Index to Authors

- Ahmadjian, Christina L. See Lincoln, James R.
- Akselsen, Sigmund. See Watson, Richard T.
- Amabile, Teresa M., "Motivating Creativity in Organizations: On Doing What You Love and Loving What You Do," No. 1 (Fall 1997): 39-58.
- Arthur, Michael B. See DeFillippi, Robert J.
- Badawy, Michael K., "Technology Management Education: Alternative Models," No. 4 (Summer 1998): 94-116.
- Bartlett, Christopher A., and Sumantra Ghoshal, "The Myth of the Generic Manager: New Personal Competencies for New Management Roles," No. 1 (Fall 1997): 92-116.
- Baveja, Alok. See Mascarenhas, Briance.
- Bergara, Mario, Witold J. Henisz, and Pablo T. Spiller, "Political Institutions and Electric Utility Investment: A Cross-Nation Analysis," No. 2 (Winter 1998): 18-35.
- Brown, John Seely, and Paul Duguid, "Organizing Knowledge," No. 3 (Spring 1998): 90-111.
- Chatterjee, Sayan, "Delivering Desired Outcomes Efficiently: The Creative Key to Competitive Strategy," No. 2 (Winter 1998): 78-95.
- Cho, Dong Sung. See Dyer, Jeffrey H.
- Chu, Wujin. See Dyer, Jeffrey H.

- Cohen, Don, "Toward a Knowledge Context: Report on the First Annual U.C. Berkeley Forum on Knowledge and the Firm," No. 3 (Spring 1998): 22-39.
- Cole, Robert E., "Introduction," No. 3 (Spring 1998): 15-21.
- Cummings, Anne, and Greg R. Oldham, "Enhancing Creativity: Managing Work Contexts for the High Potential Employee," No. 1 (Fall 1997): 22-38.
- Davenport, Thomas H., and Philip Klahr, "Managing Customer Support Knowledge," No. 3 (Spring 1998): 195-208.
- DeFillippi, Robert J., and Michael B. Arthur, "Paradox in Project-Based Enterprise: The Case of Film Making," No. 2 (Winter 1998): 125-139.
- del Sol, Patricio. See Ghemawat, Pankaj.
- Duguid, Paul. See Brown, John Seely.
- Dyer, Jeffrey H., Dong Sung Cho, and Wujin Chu, "Strategic Supplier Segmentation: The Next 'Best Practice' in Supply Chain Management," No. 2 (Winter 1998): 57-77.
- Edvinsson, Leif. See Miles, Grant.
- Elenkov, Detelin S., "Can American Management Concepts Work in Russia?" No. 4 (Summer 1998): 133-156.
- Fahey, Liam, and Laurence Prusak, "The Eleven Deadliest Sins of Knowledge Management," No. 3 (Spring 1998): 265-276.
- Ghemawat, Pankaj, and Patricio del Sol, "Commitment versus Flexibility?" No. 4 (Summer 1998): 26-42.
- Ghoshal, Sumantra. See Bartlett, Christopher A.
- Glazer, Rashi, "Measuring the Knower: Towards a Theory of Knowledge Equity," No. 3 (Spring 1998): 175-194.
- Grayson, C. Jackson. See O'Dell, Carla.
- Hargadon, Andrew B., "Firms as Knowledge Brokers: Lessons in Pursuing Continuous Innovation," No. 3 (Spring 1998): 209-227.
- Hayes, Robert H., and David M. Upton, "Operations-Based Strategy," No. 4 (Summer 1998): 8-25.
- Henisz, Witold J. See Bergara, Mario.
- Holtshouse, Dan, "Knowledge Research Issues," No. 3 (Spring 1998): 277-280.
- Jamil, Mamnoon. See Mascarenhas, Briance.
- Kelley, Thomas A. See Sutton, Robert I.
- Klahr, Philip. See Davenport, Thomas H.
- Konno, Noboru. See Nonaka, Ikujiro.
- Leonard, Dorothy, and Sylvia Sensiper, "The Role of Tacit Knowledge in Group Innovation," No. 3 (Spring 1998): 112-132.

- Lincoln, James R., Christina L. Ahmadjian, and Eliot Mason, "Organizational Learning and Purchase-Supply Relationships in Japan: Hitachi, Matsushita, and Toyota Compared," No. 3 (Spring 1998): 241-264.
- Lubart, Todd I. See Sternberg, Robert J.
- Lynn, Gary S., "New Product Team Learning: Developing and Profiting from Your Knowledge Capital," No. 4 (Summer 1998): 74-93.
- Mascarenhas, Briance, Alok Baveja, Mamnoon Jamil, "Dynamics of Core Competencies in Leading Multinational Companies," No. 4 (Summer 1998): 117-132.
- Mason, Eliot. See Lincoln, James R.
- Miles, Grant, Raymond E. Miles, Vincenzo Perrone, Leif Edvinsson, "Some Conceptual and Research Barriers to the Utilization of Knowledge," No. 3 (Spring 1998): 281-288.
- Miles, Raymond E. See Miles, Grant.
- Moskowitz, Ellen H., and David T. Nassef, "Integrating Business and Medical Values in Health Benefits Management," No. 1 (Fall 1997): 117-139.
- Nassef, David T. See Moskowitz, Ellen H.
- Nemeth, Charlan Jeanne, "Managing Innovation: When Less is More," No. 1 (Fall 1997): 59-74.
- Nonaka, Ikujiro, and Noboru Konno, "The Concept of 'Ba': Building a Foundation for Knowledge Creation," No. 3 (Spring 1998): 40-54.
- O'Dell, Carla, and C. Jackson Grayson, "If Only We Knew What We Know: Identification and Transfer of Internal Best Practices," No. 3 (Spring 1998): 154-174.
- O'Hara, Linda A. See Sternberg, Robert J.
- Oldham, Greg R. See Cummings, Anne.
- Perrone, Vincenzo. See Miles, Grant.
- Pfeffer, Jeffrey, "Seven Practices of Successful Organizations," No. 2 (Winter 1998): 96-124.
- Pitt, Leyland F. See Watson, Richard T.
- Powell, Walter W., "Learning from Collaboration: Knowledge and Networks in the Biotechnology and Pharmaceutical Industries," No. 3 (Spring 1998): 228-240.
- Prusak, Laurence. See Fahey, Liam.
- Reich, Robert B., "The New Meaning of Corporate Social Responsibility," No. 2 (Winter 1998): 8-17.
- Reinhardt, Forest, "Environmental Product Differentiation: Implications for Corporate Strategy," No. 4 (Summer 1998): 43-73.
- Ruggles, Rudy, "The State of the Notion: Knowledge Management in Practice," No. 3 (Spring 1998): 80-89.

- Sensiper, Sylvia. See Leonard, Dorothy.
- Spiller, Pablo T. See Bergara, Mario.
- Sternberg, Robert J., Linda A. O'Hara, and Todd I. Lubart, "Creativity as Investment," No. 1 (Fall 1997): 8-21.
- Sutton, Robert I., and Thomas A. Kelley, "Creativity Doesn't Require Isolation: Why Product Designers Bring Visitors 'Backstage,'" No. 1 (Fall 1997): 75-91.
- Teece, David J., "Capturing Value from Knowledge Assets: The New Economy, Markets for Know-How, and Intangible Assets," No. 3 (Spring 1998): 55-79.
- Teece, David J., "Research Directions for Knowledge Management," No. 3 (Spring 1998): 289-292.
- Upton, David M. See Hayes, Robert H.
- von Krogh, Georg, "Care in Knowledge Creation," No. 3 (Spring 1998): 133-153.
- Watson, Richard T., Sigmund Akselsen, and Leyland F. Pitt, "Attractors: Building Mountains in the Flat Landscape of the World Wide Web," No. 2 (Winter 1998): 36-56.

Index to Titles

- "Attractors: Building Mountains in the Flat Landscape of the World Wide Web," Richard T. Watson, Sigmund Akselsen, and Leyland F. Pitt, No. 2 (Winter 1998): 36-56.
- "Can American Management Concepts Work in Russia?" Detelin S. Elenkov, No. 4 (Summer 1998): 133-156.
- "Capturing Value from Knowledge Assets: The New Economy, Markets for Know-How, and Intangible Assets," David J. Teece, No. 3 (Spring 1998): 55-79.
- "Care in Knowledge Creation," Georg von Krogh, No. 3 (Spring 1998): 133-153.
- "Commitment versus Flexibility?" Pankaj Ghemawat and Patricio del Sol, No. 4 (Summer 1998): 26-42.
- "The Concept of 'Ba': Building a Foundation for Knowledge Creation," Ikujiro Nonaka and Noboru Konno, No. 3 (Spring 1998): 40-54.
- "Creativity as Investment," Robert J. Sternberg, Linda A. O'Hara, and Todd I. Lubart, No. 1 (Fall 1997): 8-21.
- "Creativity Doesn't Require Isolation: Why Product Designers Bring Visitors 'Backstage,'" Robert I. Sutton and Thomas A. Kelley, No. 1 (Fall 1997): 75-91.
- "Delivering Desired Outcomes Efficiently: The Creative Key to Competitive Strategy," Sayan Chatterjee, No. 2 (Winter 1998): 78-95.

- "Dynamics of Core Competencies in Leading Multinational Companies," Briance Mascarenhas, Alok Baveja, Mamnoon Jamil, No. 4 (Summer 1998): 117-132.
- "The Eleven Deadliest Sins of Knowledge Management," Liam Fahey and Laurence Prusak, No. 3 (Spring 1998): 265-276.
- "Enhancing Creativity: Managing Work Contexts for the High Potential Employee," Anne Cummings and Greg R. Oldham, No. 1 (Fall 1997): 22-38.
- "Environmental Product Differentiation: Implications for Corporate Strategy," Forest Reinhardt, No. 4 (Summer 1998): 43-73.
- "Firms as Knowledge Brokers: Lessons in Pursuing Continuous Innovation," Andrew B. Hargadon, No. 3 (Spring 1998): 209-227.
- "If Only We Knew What We Know: Identification and Transfer of Internal Best Practices," Carla O'Dell and C. Jackson Grayson, No. 3 (Spring 1998): 154-174.
- "Integrating Business and Medical Values in Health Benefits Management," Ellen H. Moskowitz and David T. Nassef, No. 1 (Fall 1997): 117-139.
- "Introduction," Robert E. Cole, No. 3 (Spring 1998): 15-21.
- "Knowledge Research Issues," Dan Holtshouse, No. 3 (Spring 1998): 277-280.
- "Learning from Collaboration: Knowledge and Networks in the Biotechnology and Pharmaceutical Industries," Walter W. Powell, No. 3 (Spring 1998): 228-240.
- "Managing Customer Support Knowledge," Thomas H. Davenport and Philip Klahr, No. 3 (Spring 1998): 195-208.
- "Managing Innovation: When Less is More," Charlan Jeanne Nemeth, No. 1 (Fall 1997): 59-74.
- "Measuring the Knower: Towards a Theory of Knowledge Equity," Rashi Glazer, No. 3 (Spring 1998): 175-194.
- "Motivating Creativity in Organizations: On Doing What You Love and Loving What You Do," Teresa M. Amabile, No. 1 (Fall 1997): 39-58.
- "The Myth of the Generic Manager: New Personal Competencies for New Management Roles," Christopher A. Bartlett and Sumantra Ghoshal, No. 1 (Fall 1997): 92-116.
- "The New Meaning of Corporate Social Responsibility," Robert B. Reich, No. 2 (Winter 1998): 8-17.
- "New Product Team Learning: Developing and Profiting from Your Knowledge Capital," Gary S. Lynn, No. 4 (Summer 1998): 74-93.
- "Operations-Based Strategy," Robert H. Hayes and David M. Upton, No. 4 (Summer 1998): 8-25.

- "Organizational Learning and Purchase-Supply Relationships in Japan: Hitachi, Matsushita, and Toyota Compared," James R. Lincoln, Christina L. Ahmadjian, and Eliot Mason, No. 3 (Spring 1998): 241-264.
- "Organizing Knowledge," John Seely Brown and Paul Duguid, No. 3 (Spring 1998): 90-111.
- "Paradox in Project-Based Enterprise: The Case of Film Making," Robert J. DeFillippi and Michael B. Arthur, No. 2 (Winter 1998): 125-139.
- "Political Institutions and Electric Utility Investment: A Cross-Nation Analysis," Mario Bergara, Witold J. Henisz, and Pablo T. Spiller, No. 2 (Winter 1998): 18-35.
- "Research Directions for Knowledge Management," David J. Teece, No. 3 (Spring 1998): 289-292.
- "The Role of Tacit Knowledge in Group Innovation," Dorothy Leonard and Sylvia Sensiper, No. 3 (Spring 1998): 112-132.
- "Seven Practices of Successful Organizations," Jeffrey Pfeffer, No. 2 (Winter 1998): 96-124.
- "Some Conceptual and Research Barriers to the Utilization of Knowledge," Grant Miles, Raymond E. Miles, Vincenzo Perrone, Leif Edvinsson, No. 3 (Spring 1998): 281-288.
- "The State of the Notion: Knowledge Management in Practice," Rudy Ruggles, No. 3 (Spring 1998): 80-89.
- "Strategic Supplier Segmentation: The Next 'Best Practice' in Supply Chain Management," Jeffrey H. Dyer, Dong Sung Cho, and Wujin Chu, No. 2 (Winter 1998): 57-77.
- "Technology Management Education: Alternative Models," Michael K. Badawy, No. 4 (Summer 1998): 94-116.
- "Toward a Knowledge Context: Report on the First Annual U.C. Berkeley Forum on Knowledge and the Firm," Don Cohen, No. 3 (Spring 1998): 22-39.

